

Michael (Mike) Immler

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Professional Summary

I served our great nation for 30 years as an attorney in the United States Air Force Reserve, including several years in the Texas Air National Guard, retiring as a Colonel. Those years taught me discipline, leadership, and the value of leaving no one behind.

In my civilian career, I had the privilege of serving as Principal Deputy General Counsel and then as Deputy CEO for a \$8.5 billion worldwide retail company, leading teams across the globe with sound business principles and a focus on results. Later, I led the military affairs division of a worldwide financial planning firm — ensuring our servicemembers received the respect, guidance, and support they deserved.

Here in Dallas County, I've worked alongside incredible people in our community — chairing a non-profit that helps women escape the horrors of trafficking, helping feed underprivileged students through my church, and sitting as a Judge for our cities Teen Court,

Skills

Government Relations	Excellent Communicator
Government Procurement	Influential
Real Estate Development	Mentor
Business law	Visionary
Strategic Thinking	Trusted
Team Builder	Listener
Top Secret Clearance	Collaboration

Work History

1979-2009

United States Air Force – Various locations

Active duty 1979-1984 then Air Reserve Component 1984-2009. Promoted to Colonel in 2002 and ended career at Operations and International Law Division, OTJAG, Pentagon.

1986-2017

Army and Air Force Exchange Service—Dallas, TX

Began as Associate General Counsel rising to Principal Deputy General Counsel in 2002. Became Vice President of Real Estate Development in 2006, then Senior Vice President of Strategic Planning in 2010. Became Executive Vice President in 2014. In 2015, became the first civilian Deputy Director supporting the CEO/Director in leading a worldwide retail organization serving military service member, retirees, and family members. major responsibilities include developing a forward-looking executable strategic plan, aligning policies and the legislative agenda to enable achieving the strategies; overseeing over \$3B in procurement, General Counsel and the Enterprise Project Management Office executing \$80M in business projects annually. Also oversaw Real Estate function with annual construction projects over \$150M and the Business Development and Business Intelligence functions.

2017-2024

First Command Financial Services—Fort Worth, TX

Vice President of Military Affairs. Created national award-winning Military Spouse program.

Education

Juris Doctorate

Cumberland School of Law, Samford University, Birmingham, AL

Bachelor of Administration—Aviation Management

Auburn University, Auburn, AL

Recognitions

USAF Legion of Merit

Dept. of Army and Dept. of Air Force Exceptional Civilian Service Award

US Chamber of Commerce, Hiring Our Heroes, Finalist for Military Spouse Employment and Mentoring Award

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