

Mike Immler

P.O. Box 380156, Duncanville, TX 75138

Mike@MikeForDallas.com

MikeForDallas.com

(469) 669-8877

**Candidate for Dallas County Judge
Opponent is Clay Jenkins**

Professional Summary

I served our great nation for 30 years as an attorney in the United States Air Force Reserve, including several years in the Texas Air National Guard, retiring as a Colonel. Those years taught me discipline, leadership, and the value of leaving no one behind.

In my civilian career, I had the privilege of serving as Principal Deputy General Counsel and then as Deputy CEO for the Army and Air Force Exchange Service, a \$8.5 billion worldwide retail company, leading teams across the globe with sound business principles and a focus on results. Later, I led the military affairs division of a worldwide financial planning firm — ensuring our servicemembers received the financial respect, guidance, and support they deserved.

Here in Dallas County, I've worked alongside incredible people in our community — chairing a non-profit that helps women escape the horrors of trafficking, helping feed underprivileged students through my church, and sitting as a Judge for our cities Teen Court.

Skills

Government Relations
Government Procurement
Real Estate Development
Business Law
Strategic Thinking
Team Builder
Top Secret Clearance

Excellent Communicator
Influential
Mentor
Visionary
Trusted
Listener
Collaboration

Work History

1979-2009

United States Air Force – Various locations (Hill AFB, UT; Barksdale AFB, LA; TXANG, Dallas TX; Nellis AFB, NV; Pentagon Washington DC)

Active duty 1979-1984 then Air Reserve Component 1984-2009. Promoted to Colonel in 2002 and ended career at Operations and International Law Division, OTJAG, Pentagon.

1986-2017

Army and Air Force Exchange Service (AAFES) Dallas, TX

Began as Associate General Counsel rising to Principal Deputy General Counsel in 2002. Became Vice President of Real Estate Development in 2006, then Senior Vice President of Strategic Planning in 2010. Became Executive Vice President in 2014. In 2015, became the first civilian Deputy Director to support the CEO/Director in leading a worldwide retail organization serving military service members, retirees, and family members. Major responsibilities include developing a forward-looking executable strategic plan, aligning policies, and the legislative agenda to enable achieving the strategies. I led a reformation in procurement with an annual budget of over \$3B in procurement. I ensured the timely development and implementation of \$200M in annual real estate construction and improvements. In addition, I guided our Business Analytics, General Counsel and the Enterprise Project Management Office by executing \$80M in operational business projects annually.

I was the first Corporate Compliance Executive for the Exchange and instituted a comprehensive review and upgrade to internal financial systems to eliminate fraud waste and abuse.

Another important responsibility was championing the Equal Employment and Opportunity function. Under my leadership, AAFES was recognized and one of the best within the Department of Defense.

I represented AAFES with its complex government relations from 1992 until I retired in 2017. I was instrumental in creating legislation to protect the benefits of our service members. I represented AAFES before political appointees in DOD and members of Congress. In 2014 I became a frequent briefer to the AAFES Board of Directors which was comprised of senior general officers and enlisted from the Army and Air Force. I obtained the National Association of Corporate Directors certification in 2015.

As the Deputy Director (Deputy CEO) I frequently worked with the American Logistics Association and presented at its bi-annual meetings around the country. I introduced AAFES to the Association of Defense Communities (ADC) in 1994 and made numerous presentations and led many panel discussions for this august organization. When I retired in 2017, AAFES was a nationally recognized partner within ADC.

2017-2024

First Command Financial Services—Fort Worth, TX

Vice President of Military Affairs. My first challenge was to build a military spouse program for the company. In less than two years, the First Command military spouse program received national award-winning recognition from the US Chamber of Commerce, Hiring Our Heroes. program. I was instrumental in convincing the Association of Defense Communities to add Military Spouse awareness to its overall political agenda. I moderated several panel discussions with senior military spouses to highlight the incredible potential military spouses bring to the business world. I was honored to be a finalist in 2023 for a national award from Hiring Our Heroes for my work advocating for military spouses.

I represented our firm celebrating our military academies by participating in sponsorship of military families, cadets, and midshipmen at all four military academies. As Secretary to the firm's Military Advisory Board, I frequently interacted with three-star generals and admirals, as well as the senior enlisted of each of the military services.

Education

Juris Doctorate

Cumberland School of Law, Samford University, Birmingham, AL

Bachelor of Administration—Aviation Management

Auburn University, Auburn, AL

Air War College, United States Air Force, Maxwell AFB, AL

Recognitions

USAF Legion of Merit

Dept of Army and Dept of Air Force Exceptional Civilian Service Award

US Chamber of Commerce, Hiring Our Heroes, Finalist for Military Spouse Employment and Mentoring Award

Community Involvement

Alive At Last--Board member/Chairman 2015-202. Was recruited to serve on the board for this non-profit with a focus to help survivors of sexual exploitation and trafficking discover lasting freedom and healing through trauma-informed, Christ-centered support.

First Methodist Church, Midlothian, TX-- Adult Sunday School teacher. Help provide weekend food supplies to students who don't have adequate food resources at home.

Teen Court Judge—2004-2010 Duncanville, TX. Trained high school students on how to prosecute, defend, and sit in judgment in court settings. I presided over teen-court sessions to administer minor citations issued to students in Duncanville.

Charitable Activities

First Methodist Church Midlothian, TX

Wycliffe Bible Translators

Alive At Last

First Command Educational Foundation

Air Force Aid Society

Marine Corps Association

Prestonwood Baptist Church

Hillside Baptist Church